



Communication Success Strategies for Women

What are the newest rules for women to be successful in the workplace? This seminar explores communication techniques that are credibility builders – not credibility busters!

Although the traditional comfort zones for women and men are changing, certain communication styles win attention, credit, and respect. Because these styles appear so natural and comfortable, the speakers are often perceived as communicating effortlessly.

Participants in this one-day seminar learn to apply new techniques in one-to-one communications, group meetings, and brief presentations. The supportive seminar environment allows participants to risk moving beyond their usual comfort zones. As a result, they develop communication styles that are individual, versatile, and authoritative.

Seminar activities include case studies, vocal practice, discussions, written activities, and demonstrations.

Seminar Topics

- Understanding gender differences in communication
- Identifying communication styles
- Developing and maintaining credibility
- Adjusting body language for meetings, presentations, and one-to-one communications
- Listening for communication cues
- Presenting ideas confidently and concisely
- Analyzing criticism and accepting praise
- Answering questions competently
- Increasing meeting effectiveness

To inquire about courses, please contact WD Communications with the information provided below.